

Cookie Policy

Rati's cookie policy governs our use of cookies. The policy provides information about these cookies and how to use them on the Rati website and how to handle them.

The cookie

A cookie is a text file that the Site stores on the device of the user visiting it. These files are can be used for numerous things like remembering the previous visits to the site, comparing the content with the characteristics of your interest, and can also help us assess the new expected monthly number of visitors. In addition to the cookies that ensure the operation of the Site, the use of cookies is subject to the user's consent, so the Site will only use cookies which the user has agreed on.

What types of cookies does the site use?

Mandatory cookies:

A mandatory cookie is necessary for the operation of our website and allows you to safely visit the Page.

By using the Site, the user acknowledges the use of cookies that ensure the operation of the site.

Analytical / Statistical Cookies:

By using cookies for statistical purposes, the Site collects information about how users use the Site, how long each session was and which parts of the Page users clicked on. The Page collects statistical data for the purpose of website development. Users cannot be personally identified with the use of statistical data.

The Site uses the following third-party cookies for statistical purposes:

- Google Analytics

For more information about the cookies used by Google Analytics, see below at:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Targeting / Advertising cookies:

We use targeting or advertising cookies to provide ads that are relevant to you. We also use them to limit the number of times your ads are displayed, as well as they help measure the effectiveness of an advertising campaign.

The Site uses the following third-party cookies for statistical purposes:

- Google Tag
- Facebook Ads

Learn more about cookies used by Facebook on the page below:

<https://www.facebook.com/help/cookies/update>

- Facebook pixel

Facebook pixel works on the website for the following purposes:

- ✓ relevant and useful advertising for the user;
- ✓ remarketing function (access to users who have already visited the site),
- ✓ Conversion measurement (measuring and reaching users who clicked on an ad on Facebook to get to the page and filled out the registration form there)

Control cookie settings

Most browsers automatically accept cookies, but you can usually modify your browser setting to block them.

You can change the settings to delete them or prevent them from being accepted automatically.

When using the Site, the user has the option to select from the listed cookies you consent to in this section and you can also withdraw your consent by deleting the cookies in your browser.

About the handling and deletion of cookies used on the Site, depending on the type of browser used by the user, information are available on the following pages:

Internet Explorer	https://support.microsoft.com/hu-hu/windows/cookie-kt%C3%B6r%C3%A9se-%C3%A9s-kezel%C3%A9se-168dab11-0753-043d-7c16-ed5947fc64d
Microsoft Edge	https://support.microsoft.com/en-gb/windows/microsoft-edge-browsing-data-and-privacy-bb8174ba-9d73-dcf2-9b4a-c582b4e640dd
Chrome	https://support.google.com/accounts/answer/61416?hl=hu
Safari	https://support.apple.com/kb/ph21411?locale=hu_HU
Firefox	https://support.mozilla.org/hu/kb/sutik-informacio-amelyet-weboldalaktarolnak-szami?redirectlocale=hu&redirectslug=S%C3%BCtik+kezel%C3%A9se

Remember, if you turn off the cookies in your browser, it will not only be for this, but for all other websites.

More information about cookies, including how to manage and delete them can be found at <http://www.allaboutCookies.org/> or, if you live in the European Union, at <https://ico.org.uk/for-the-public/online/Cookies/>.